

ADVERTISE IN ATVQ!

ATV'ers are hams that build projects more than other hams. They have a varied background ranging from technician to engineer, and just might see a need for your product in their regular job as well as in their hobby. I hope to hear from you soon.

Please call TODAY!

RESERVE YOUR SPACE TODAY!

DEADLINES			
COVER DATE	COPY DEADLINE	TO PRINTER	MAILING DATE
WINTER	JANUARY 1	JANUARY 15	FEBRUARY 1
SPRING	APRIL 1	APRIL 15	MAY 1
SUMMER	JULY 1	JULY 15	AUGUST 1
FALL	OCTOBER 1	OCTOBER 15	NOVEMBER 1

AD RATES		
Effective November 19, 2004		
INSERTIONS PER YEAR		
SIZE	1-3	4 up
FULL PAGE COLOR	\$650	\$500
FULL PAGE B&W	\$160	\$140
ADDITIONAL COLORS/PAGE	\$100	\$100
1/2 PAGE B&W H or V	\$110	\$80
1/4 PAGE B&W H or V	\$85	\$55
1/6 PAGE B&W H or V	\$55	\$38

Multi-page ads are billed at the combined rate based on frequency.

Covers are reserved for COLOR ads.

All typesetting and layout charges for non-camera ready ads will be added.

Covers II, III, IV \$30 extra.

If negatives are not provided for color ads, add \$50.

While we will try to adhere as close as possible to the above dates, we reserve the right to adjust as needed.

If material is going to be late, please call to check if it will meet our schedule. We will try to accommodate everyone as best as we can.

Camera ready art or negative film right reading down is acceptable.

Trim Size: 8 1/2 x 10 7/8
 Bleed Size: 1/8" beyond trim
 Live matter: 1/4" within border

Harlan Technologies reserves the right to reject any advertising which is not in keeping with the publishers standards. Previous acceptance of any ad will not prevent Harlan Technologies from exercising the right to refuse the same advertisement in the future. Advertising orders are subject to the terms on the current rate card. Advertisers

assume all responsibility and liability for any claims arising from advertisements and will protect the publisher from same.

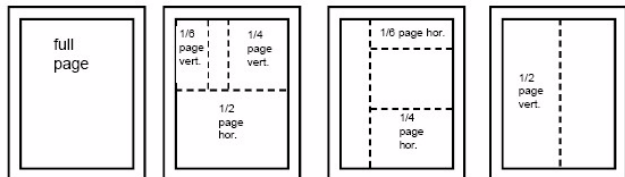
Harlan Technologies will position ads in ATVQ at its discretion except in the case of preferred positions specifically covered by contract or agreement.

If, for any reason, the publisher fails to publish an advertisement, it will not be liable for any costs or damages, including direct or consequential damages.

Terms: All accounts not pre-paid are billed net 30 days. All accounts over 30 days are billed at 1 1/2% per month. Prompt payment is always appreciated.

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AD SIZES	VERTICAL		HORIZONTAL	
	Width	Height	Width	Height
FULL PAGE	7"	10"	---	---
1/2 PAGE	3 1/2"	10"	7"	5"
1/4 PAGE	3 1/2"	5"	5"	3 1/2"
1/6 PAGE	2 1/4"	5"	5"	2 1/4"



Amateur Television Quarterly